In its 39th year, ArtiGras Fine Arts Festival, presented by the Hanley Foundation, is the premier fine art festival of the Palm Beaches. Ranked as one of the top 50 art shows in the United States, ArtiGras showcases a unique juried exhibition of 300 fine artists from all over the country and draws tens of thousands of patrons. The two-day event also features interactive art exhibits, live music, children’s interactive art activities, food and drink, and demonstrations that provide an arts experience like no other in South Florida. ArtiGras benefits over 60 school art programs and non-profit organizations.

ArtiGras has been selected as one of the Top 20 Events in the Southeast by the Southeast Tourism Society. Fine Arts Festival ranked #56 in the Fine Art and Design Category for Sunshine Artist’s annual 200 Best List, which celebrated the best art shows of the past 10 years: 2010 to 2020.

**Frequency:** Annually during President’s Day weekend – Saturday and Sunday only. February 17 + 18, 2024
ARTIGRAS FINE ARTS FESTIVAL

ArtiGras Fine Arts Festival is the premier fine art festival of the Palm Beaches. Ranked as one of the top 50 art shows in the United States, ArtiGras showcases a unique juried exhibition of 300 fine artists from all over the country and draws tens of thousands of patrons. The two-day event also features interactive art exhibits, live music, children’s interactive art activities, food and drink, and demonstrations that provide an arts experience like no other in South Florida.

ArtiGras has been named one of the Top Best Fine Art & Design Shows in the nation by Sunshine Artist Magazine and also has been selected as one of the Top 20 Events in the Southeast by the Southeast Tourism Society. ArtiGras benefits over 60 school art programs and non-profit organizations. ArtiGras 2019 was named the 10th Best Fine Art & Design Show in the nation by Sunshine Artist Magazine.

Frequency: Annually during President’s Day weekend – Saturday and Sunday only.

*February 17 + 18, 2024*
Festival Highlights

The Gardens Mall Main Stage – From rock and pop to country and jazz the ArtiGras entertainment stage has something for everyone. Live music plays all weekend for patrons to enjoy. The Baptist Health Youth Art Competition also is featured on the JMC Main Stage on Saturday morning.

FPL Comfort Zone – Re-Energize in the shade of the relaxing Comfort Zone while enjoying the sights of ArtiGras!

Emerging Artists – Featuring 10 fabulous local artists from the Palm Beach County area who are exhibiting in an outdoor art festival for the first time. These artists have been through a vigorous training program with ArtiGras event staff and other artist experts over six months leading up to the event. Patrons will be able to enjoy and purchase art that has been created in their “own backyard.”

Artist Demonstration Stage – Various participating artists from around the country will demonstrate their art technique. Attendees are invited to watch and ask questions of our resident experts.

Chef Showcase - “The ArtiGras Culinary Arts Studio” venue incorporates the creativity of Culinary Arts through live food demonstrations and tastings. This is the other main hub of the Festival in between the bands who play through the day over at JMC Main Stage.

Kids Under 12 are FREE, thanks to Arcadia Gardens – Kids Under 12 get in Free courtesy of our sponsor Arcadia Gardens - used in all ticket sales promotions.

Youth Art Competition Gallery – Enjoy the amazing talents of local young artists from area schools (over 100!) – grades K-12. Contest entries are on display all weekend. Winning schools receive prize
money to purchase art supplies and winning students have their artwork framed, courtesy of Fat Apple Framing.

**Amazon ArtiKids Zone** – This section is dedicated specifically to young artists who are invited to participate in a wide selection of interactive art activities made from recycled materials. In addition, kids can pick a square on the Art Wall or create "ArtiTown" out of recycled boxes while enjoying live entertainment on the “kids only” stage!

**Children’s Art Classes Art Wall** – 60-foot chalkboard wall, located in ArtiKids Zone, for youth to draw with chalk at festival.

**Solid Waste Authority Recycling Right Program** – “Recycling is an Art” is a unique way in which local school art programs can get involved with ArtiGras Fine Arts Festival and win money for their classrooms, while promoting and learning about green efforts.

**Artist Awards** - Taking place Sunday morning of ArtiGras, a total of 13 awards and $21,000 in prize money is given to the best in show for our artists.

**Art Pick Up** – No need to carry those large purchases through the crowds back to your car! Let us meet you at the Art Pick Up gate where will be personally load it into your car for you.

**HBK CPAs & Consultants Kick Off Party** – Annual cocktail party and Poster unveiling for VIP’s, Patron Society Members, Artists and sponsors.

**Downtown Palm Beach Gardens VIP Hospitality** – Ticketed area for VIPs with complimentary food, beverage and entertainment throughout the weekend.
2023 Patron Survey Results

Every year, ArtiGras conducts a survey of attendees during the festival. Survey results this year tell us that the majority of our patrons are “returning visitors”, with 93% between the ages of 35-64 with bachelor’s degrees or higher. Of those visiting, 60% brought children under the age of 18.

95% of Patrons feel their overall experience at ArtiGras was positive.

66% of Patrons have attended ArtiGras previously.

What is your main reason for attending ArtiGras?

- School Art Competition
- Food/Beverage
- Did not have plans to attend ArtiGras...
- Browse

53% of Patrons planned on spending over $1,000 at ArtiGras over the weekend.

35% of Patrons have 3 or more people in their party.

72% of Patrons will go visit a Restaurant or Bar after OR before ArtiGras.

WHERE ARE YOU COMING FROM TO VISIT PALM BEACH GARDENS?

- I live in Palm Beach Gardens
- I live in Palm Beach County
- I live in Florida, but outside of Palm Beach County
- I am visiting from out of state
- I am a Seasonal Resident/Snowbird

37% of Patrons from out of Palm Beach County come specifically to attend ArtiGras.

20% of Patrons stayed in a hotel, or vacation rental (out of town visitors).
Awards

ArtiGras is nationally known as one of the top festivals in the country. ArtiGras has been named one of the Top Best Fine Art & Design Shows in the nation by Sunshine Artist Magazine as well as one of the Top 10 in 2019 and Sunshine Artist 200 Best in 2018. We are very proud that we have garnered several awards from different organizations:

**Florida Festivals and Events Association (FFEA) SunSational Awards, 2020 1st Place T-Shirt, 2020 2nd Place Commemorative Poster, 2020 2nd Place Promotional Poster, 2020 #24 out of 200 Best Fine Art & Designs Shows, 2018 SunSational Award Winner, Best Magazine Display Ad 2009, Best Printed Materials 2010, Best Promotional Materials 2010, Best Poster 2010:** The Florida Festivals and Events Association's mission is to promote and strengthen the festival, event and fair industry in Florida through education, networking, dissemination of information, and the cultivation of high standards for the industry. The FFEA SUNsational Awards Program recognizes its member's innovation, individuality and creative collaboration. ArtiGras is the proud recipient of several awards including Best Poster, T-Shirt, Brochure and Printed Program.

**Southeastern Tourism Society Top 20 Events in Southeast, 2005, 2007, 2008-2019:** The best events across the Southeast compete to receive the prestigious Top 20 Events designation. Through a nomination process, Southeast Tourism Society chooses the Top 20 events in the Southeast for each month of the year and publishes this list of winners quarterly. The Top 20 Events publication is sent to over 1,600 newspapers, magazines, radio stations, TV stations, AAA publications and others.

**National Telly Awards – 2005, 2006, 2008:** The Telly Awards honor the very best local, regional, and cable television commercials and programs, as well as the finest video and film productions, and work created for the Web. Since 1978, their mission has been to strengthen the visual arts community by inspiring, promoting, and supporting creativity.

**National Davey Awards, Gold Winner 2005 Poster:** The largest and most prestigious awards competition exclusively for the "Davids" of creativity. David defeated the giant Goliath with a big idea and a little rock - the sort of thing small firms do each year. The annual International Davey Awards honors the achievements of the "Creative Davids" who derive their strength from big ideas, rather than stratospheric budgets.
National Addy Awards, *Silver Award 2006 Poster, Gold Award 2009 TV, Silver Award 2009 Poster, Gold Award 2010 Poster:* With over 60,000 entries annually, the ADDY® Awards are the world's largest and arguably toughest advertising competition. The ADDY® Awards represent the true spirit of creative excellence by recognizing all forms of advertising from media of all types, creative by all sizes and entrants of all levels from anywhere in the world. The American Advertising Federation, a not-for-profit industry association conducts the ADDY® Awards through its 200 member advertising clubs and 15 districts. It is the only creative awards program administered by the advertising industry for the industry.

Southeastern Festivals and Events Association (SFEA) Kaleidoscope Awards *Bronze Award for Best Poster, Best Program, 2010:* Designed to recognize the marketing, programming and overall event, the SFEA Kaleidoscope Awards acknowledge the highest level of achievement in the festival and event industry throughout the southeast region.

Florida Art Education Association Awards *2008 Community Service Award:* The Florida Art Education Association Award strives to recognize individuals within the membership who have achieved the highest level of professionalism in art education and to show appreciation for individuals or organizations that have contributed their services in an exemplary way to the association and to the professional goals we share.

Florida Association of Chamber Professionals (FACP) Awards *Best Event 2005, Communications Award 2009:* The Florida Association of Chamber Professionals provides chamber of commerce professionals with the information, learning and communications skills to carry out the mission of their chambers. The purpose of the Outstanding Communications Awards is to recognize outstanding achievement in chamber marketing materials.
Marketing & PR

Over $400K in publicity value (just the week of AG)
Over 24.2 billion combined page views and clicks

Across the following platforms:

- Florida Weekly (online)
- MSN News (online)
- WFLX Fox 29 (TV)
- WFTL-AM (Radio)
- WPBF (TV)
- WPEC CBS12 (TV)
- WPTV NBC5 (TV)
- Yahoo (online)
- Palm Beach Post (newspaper and online)
- Legends Radio
- Hubbard Radio
- Sunshine Magazine
- Abacoa & Alton
- Jupiter Magazine

With media partners throughout Southeastern Florida, ArtiGras reaches a broad audience. Here are just a few examples of our Media Partners:

American Towns
American Vineyard Magazine
Art & Culture
Art Hive Magazine
Abacoa and Alton Magazine
Abacoa Community News
Broward Palm Beach News
CBS12
Channed 8 Eyewitness News
CW34
Coffee News
Dinestyle.us
Evensi
Eventful
Event Crazy
Explore Palm Beach
Festival Flyer
Festival Net
Festivals.com
Previous Marketing Highlights

• 32 Feature stories run throughout 6 newspapers in two counties
• 56 event listings run through 8 newspapers in three counties
• 501 live promotional announcements from 9 radio stations in Palm Beach County
• Exclusive live coverage from WPBF Channel 25 both pre-event and during the festival weekend
## Quick Breakdown of Sponsor Benefits

*Check the following pages for further information!*

**Sponsor Deadline (Agreement + Payment): Thursday, December 21, 2023**

<table>
<thead>
<tr>
<th></th>
<th>Presenting</th>
<th>Title</th>
<th>Presidential</th>
<th>Platinum</th>
<th>Blue</th>
<th>Red</th>
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<tbody>
<tr>
<td><strong>Cost</strong></td>
<td>$30,000</td>
<td>$5-10K</td>
<td>$3,850</td>
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<td><strong>Logo on all</strong></td>
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<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
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<tr>
<td><strong>promotional</strong></td>
<td><strong>materials</strong></td>
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<tr>
<td><strong>Program Ad</strong></td>
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<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
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<td><strong>Fence Banners</strong></td>
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<td>3-4</td>
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<td><strong>Booth space</strong></td>
<td>20’ x 20’</td>
<td>10’ x 10’</td>
<td>10’ x 10’</td>
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<td>N/A</td>
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<tr>
<td><strong>tent with 4</strong></td>
<td><strong>sidewalls</strong></td>
<td><strong>tent with 4</strong></td>
<td><strong>sidewalls</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Ad in Program</strong></td>
<td>Full page</td>
<td>N/A</td>
<td>N/A</td>
<td>Half page</td>
<td>Half page</td>
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<td><strong>Tickets</strong></td>
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<td>30-50</td>
<td>25</td>
<td>22</td>
<td>15</td>
<td>8</td>
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<tr>
<td><strong>Hospitality</strong></td>
<td>60</td>
<td>16-20</td>
<td>8</td>
<td>12</td>
<td>8</td>
<td>2</td>
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<tr>
<td><strong>Kickoff Party</strong></td>
<td>20</td>
<td>4-6</td>
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<td>2</td>
<td>2</td>
<td>2</td>
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<tr>
<td><strong>Logo on Web</strong></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>If signed &amp; paid before 10/31/23</td>
<td>If signed &amp; paid before 10/31/23</td>
<td>If signed &amp; paid before 10/31/23</td>
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<tr>
<td><strong>Logo in Event Program</strong></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>Name only</td>
<td>Name only</td>
<td>Name only</td>
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<tr>
<td><strong>Logo in PB Post Insert</strong></td>
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<td>X</td>
<td>Name only</td>
<td>Name only</td>
<td>Name only</td>
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<td><strong>Logo on Sponsor Billboard</strong></td>
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<td>X</td>
<td>Name only</td>
<td>Name only</td>
<td>Name only</td>
</tr>
<tr>
<td><strong>Logo in eblasts</strong></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>If signed &amp; paid before 10/31/23</td>
<td>If signed &amp; paid before 10/31/23</td>
<td>If signed &amp; paid before 10/31/23</td>
</tr>
</tbody>
</table>
The following are sponsorship opportunities:

**Presenting Sponsor | $30,000 PENDING CONTRACT**
*This is an exclusive sponsorship at the highest level. Only one is available each year.*

1. **Tickets and Hospitality.** Hospitality / Entertainment benefits for distribution to key customers, clients and employees as outlined below:
   a. 340 One-Day Entry Tickets to ArtiGras (value $6,800)
   b. 60 passes to Downtown Palm Beach Gardens VIP Hospitality, 30 per day, provides complimentary lunch and beverages (includes One-Day Entry) (value $9,000)
   c. 20 passes to the ArtiGras Kick Off Party, presented by HBK CPA’s & Consultants, presented by HBK CPA’s & Consultants, showcasing the commemorative poster unveiling and cocktail party *(Hold Thursday, January, 25, 2024 from 6-9 p.m.)* (value $2,000)
   d. 2 passes to the VIP Parking area onsite at ArtiGras (value $100)

2. **Internet Site.** Your name and logo will be included on the ArtiGras internet site from now through August 2024. A hyperlink can be included to your website (if web address is provided to ArtiGras staff). (value $1,200)

3. **Full Promotional Rights.** Your company name and logo will be included on the following ArtiGras print collateral:
   a. All digital and print promotional items
   b. Full page ad in the Official Event Program (DUE January 5, 2024, to Chamber Staff) (value $1,200)
   c. Speaking opportunity at various media interviews held throughout the year promoting the event (value minimum $1,000)
   d. Full page ad in Palm Beach Post Insert, late January ‘24 (agreement must be signed AND paid by 12/21/2023) (value $3,000)
   e. Exclusive sponsor logo or name (depending on design of 2024 Commemorative Poster) on Commemorative Poster (value $10,000)
   f. Logo on sponsor recognition billboard posted prominently at the event site both days (value $2,000)
   g. Logo exclusivity on front of all digital tickets (value $1,000)
   h. Pre-event e-blast, 5,700 ArtiGras patrons (value $350)
   i. Post-event “Thank You” e-blast 5,700 ArtiGras patrons (value $350)
   j. Promotional rack card (distributed in visitors centers, rental car agencies and hotels for 45 days prior to the event)

4. **Extensive On-Site Presence.** Sponsor will have access to ArtiGras patrons through the following opportunities:
   a. 20’ x 10’ space to be used to promote your company and its services. One 20’ x 10’ tent with four sidewalls, electric, four 8’ tables and eight chairs are included. Sponsor is responsible for all décor, promotions,
signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. We encourage all sponsors to conduct an art-related activity from your booth to attract attendees. All activities and promotions must be pre-approved by ArtiGras staff. (value $7,500)

b. Placement of 4 Sponsor logo fence banners no larger than 10’x4’ throughout festival grounds (provided by sponsor). Banners must be delivered to ArtiGras staff at a minimum of 2 weeks before the event takes place (2/3/2024). Placement to be determined by ArtiGras staff. (value $3,000)

c. Opportunity to provide sponsor flags to be placed at each gate (value $3,000)

d. Sponsor logo included on all volunteer t-shirts, up to 800 (value $4,000)

e. Recognition throughout the day (four times per day) from Main Festival Stage

5. Post event items. Sponsor will receive the following items within 45 days of the completion of the event

a. Sponsor will receive a detailed report following ArtiGras including media affidavits, press clippings, copies of all promotional pieces and a full media marketing profile of event

b. Sponsor will receive 5 unframed and signed ArtiGras commemorative posters as well as 1 framed and unsigned ArtiGras commemorative posters (value $300)
Title Sponsors | $5,000 - $10,000
This sponsorship gives title rights to individual components of the Festival. Every Title Sponsor is given the opportunity for a booth and their area named after their company (this can be seen on the Festival Map, for example). Only one is available for each of the following areas:

Chef Showcase - $10,000 PENDING CONTRACT: “The ArtiGras Culinary Arts Studio.” This newer venue incorporates the creativity of Culinary Arts through live food demonstrations and tastings. This is the main food & beverage hub of the Festival in between the bands who play through the day over at Main Stage. Includes a double booth at $10,000 price point.

Rest & Relaxation Areas - $10,000: Multiple open-air areas featuring plenty of spaced seating to recharge after perusing all of the fine artists. There are four locations with this sponsorship throughout the Festival: one around each Gate (three gates) along with another at a central intersection. Sponsor will have signage entering the R&R Area and will also be listed on the map! Includes a double booth at $10,000 price point.

Re-CHARGE Partner - $7,500: NEW IN 2023 An area featuring charging stations for all types of devices. Each station provides room for phones, tablets, or other devices to power and juice up for patrons’ mobile devices.

Artist Demo Studio - $7,500 This pavilion is a great spot to relax and learn how artists make their craft. Various artists from different mediums from the festival will conduct demonstrations on how their art is made. Sponsor will have signage entering the Artist Demo Studio and will also be listed on the map!

Official Ride Safety Partner - $5,000: Your company could be known as the company who wants everyone to get there and get home safely! The ArtiGras team will offer a safe place for patrons for pickup + drop off location for ride sharing services. Your logo will be prominently placed on all directional signage.

Ticket Booth Partner - $5,000: Have your company be advertised right on the back of the tickets! Digital is the way to go—most tickets are
sold online. Place a special offer to draw potential clients into your business. Tickets are both digital and physical, so this sponsorship would allow the opportunity to be included on the digital as well as the printed tickets. Sponsor also will be listed on every Ticket Booth (3 gates: 3 Ticket Booths) along with on the map! **Print deadline is Tuesday, October 31st.**

**Artist Oasis - $5,000**: Home to all of the fine artists participating in ArtiGras to rest, have snacks, water and coffee. This sponsorship allows our artists to be fed well and gain some very well-deserved area to "re-charge." Sponsor will have signage entering the Artist Oasis and will also be listed on the map!

**Artist Awards - $5,000**: Be front and center with the awards ceremony, which takes place Sunday morning of ArtiGras. With a total of 13 awards and $15,000 in prize money, the face of your company will be included in each artist award picture.

**Official ArtiGras App, thanks to The Palm Beaches - $10,000 PENDING CONTRACT RENEWAL: NEW IN 2023** As the Official App Sponsor, your company will be prominently featured on the digital app downloadable onto any phone with details of all aspects of the Fine Arts Festival. **Includes a double booth at $10,000 price point.**

**Cultural Council for Palm Beach County Emerging Artists - $5,000 PENDING CONTRACT RENEWAL**: Featuring 10 fabulous local artists from the Palm Beach County area who are exhibiting in an outdoor art festival for the first time. These artists have been through a vigorous training program with ArtiGras event staff and other artist experts over six months leading up to the event. Patrons will be able to enjoy and purchase art that has been created in their “own backyard.”

**The Gardens Mall Main Stage - $7,500 PENDING CONTRACT RENEWAL**: Includes signage at main stage area which is at the center of the festival and provides on-going musical entertainment during the event.

**Kick Off Party - $5,000 PENDING CONTRACT RENEWAL**: Annual cocktail party and Poster unveiling for VIP’s, Patron Society Members,
Artists and sponsors. *Tentatively held on Thursday, January 25, 2024.*

**Gates Sponsor - $10,000: NEW IN 2023** ArtiGras has three entry points at the Blue, Orange and Red Gates. Two of the three gates allow for our transportation/shuttle to drop off patrons throughout the day. This sponsorship allows for signage at all three gates. *Includes a double booth at $10,000 price point.*

**Solid Waste Authority Recycle Right - $7,500 PENDING CONTRACT RENEWAL:** This reminds patrons to remember to recycle items correctly and allows the Festival to continue its sustainable efforts.

**Unlimited Auto Wash Information Booth - $5,000 PENDING CONTRACT RENEWAL:** The information booth keeps patrons informed or where to go, what to do and who to see.

**Palm Beach Post – LOCALiQ Volunteers - $5,000 PENDING CONTRACT RENEWAL:** Volunteer headquarters, home to the 800 – 1,000 volunteers throughout both days including logo rights on all volunteer uniform t-shirts.

**Kids Under 12 are FREE, Thanks to Arcadia Gardens - $5,000 PENDING CONTRACT RENEWAL:** Kids Under 12 get in for free, courtesy of sponsor, used in all ticket sales promotions. Each child admitted will receive a sticker with sponsor logo.

**Children’s Art Classes Art Wall - $5,000 PENDING CONTRACT RENEWAL:** 60-foot chalkboard wall in ArtiKids Zone for youth to draw with chalk at festival. Art Wall will include logo of sponsor.

**Our Official Health & Safety is Tampa General Hospital - $7,500 PENDING CONTRACT RENEWAL:** Show off your company’s care for the community by being ArtiGras’ s official Health & Safety partner. Company logo will be included on all Health & Safety signage on trolleys, gates and throughout festival grounds. *Includes a double booth at $10,000 price point.*

**Downtown Palm Beach Gardens VIP Hospitality | $5,000 PENDING CONTRACT RENEWAL:** Ticketed area for VIPs with complimentary food, beverage and entertainment throughout the weekend.
Youth Art Competition - $10,000 PENDING CONTRACT RENEWAL: K-12 youth art competition featuring 100 schools in Palm Beach County. Winners are displayed during and after the event.

FPL Comfort Zone - $10,000 PENDING CONTRACT RENEWAL: Comfort Zone features plenty of spaced seating to rest in between viewing all of the fabulous artwork. There are two locations in this sponsorship on the grass field.

Automobile Sponsor - Hgreg.com - $7,500 PENDING CONTRACT RENEWAL: Nothing like having a prime location in front of 40,000+ consumers for your two (2) top-of-the-line vehicles. In addition, option to have another vehicle in VIP/Hospitality. Includes a double booth at $7,500 price point.

ArtiKids Zone - $10,000 PENDING CONTRACT RENEWAL: This section is dedicated specifically to young artists who are invited to participate in a wide selection of interactive art activities made from recycled materials. In addition, kids can pick a square on the Art Wall or create "ArtiTown" out of recycled boxes while enjoying live entertainment on the “kids only” stage! This area also includes the display of the annual Youth Art Competition. Includes a double booth at $10,000 price point.

Amazon
**Benefits of Title Sponsor**

1. **Tickets and Hospitality.** Hospitality / Entertainment benefits for distribution to key customers, clients and employees as outlined below:

<table>
<thead>
<tr>
<th>Title Cost</th>
<th>Day Admission</th>
<th>VIP Hospitality</th>
<th>Kick-Off Party</th>
<th>Credentials</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5,000</td>
<td>14 one-day tickets (value $280)</td>
<td>16, 8 per day (value $2,400)</td>
<td>4 passes (value $400)</td>
<td>4 for staff (value $60)</td>
</tr>
<tr>
<td>$7,500</td>
<td>30 one-day tickets (value $600)</td>
<td>20, 10 per day (value $3,000)</td>
<td>4 passes (value $400)</td>
<td>4 for staff (value $60)</td>
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<tr>
<td>$10,000</td>
<td>30 one-day tickets (value $600)</td>
<td>20, 10 per day (value $3,000)</td>
<td>6 passes (value $600)</td>
<td>8 for staff (value $120)</td>
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</tbody>
</table>

   a. 14 / 30 One-Day Entry Tickets to ArtiGras (value $280 / $600)
   b. 16 / 20 passes to Downtown Palm Beach Gardens VIP Hospitality, 8 / 10 per day Saturday and Sunday, provides complimentary lunch and beverages (includes One-Day Entry (value $1,400 / $2,000)
   c. 4 / 6 passes to the ArtiGras Kick Off Party, presented by HBK CPA’s & Consultants, presented by HBK CPA’s & Consultants, showcasing the commemorative poster unveiling and cocktail party (Hold Thursday, January 25, 2024, from 6-9 p.m.) (value $400 / $600)
   d. 4 / 8 credentials for staff working (value $60 / $120)

2. **Internet Site.** Your logo will be included on the ArtiGras internet site through August 2024. A hyperlink can be included to your web site (if web address is provided to ArtiGras staff). (value $1,200)

3. **Full Promotional Rights.** Your Company logo will be included on the following ArtiGras print collateral:
   a. Official Event Program (agreement must be signed AND paid by 12/21/2023) (value $1,200)
   b. Company logo included in Palm Beach Post Insert, late January ‘24 (agreement must be signed AND paid by 12/21/2023) (value $325)
      i. For $7,500+ Title Sponsors: Half page ad in Palm Beach Post Insert, late January ‘24 (agreement must be signed AND paid by 12/21/2023) (value $3,000) Pending contract renewal with the Post.
   c. Sponsor Recognition billboard posted prominently at the event site both days (agreement must be signed AND paid by 12/21/2023) (value $2,000)
   d. Pre-event e-blast, 5,700 ArtiGras patrons (value $350)
   e. Post-event “Thank You” e-blast 5,700 ArtiGras patrons (value $350)

4. **Extensive On-Site Presence.** Sponsor will have access to patrons through the following opportunities:
   a. 12’ x 12’ space to be used to promote your company and its services to our audience. One 10’ x 10’ tent with four sidewalls, electric, one 8’ table and two chairs are included. Sponsor is responsible for all décor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. We encourage
all sponsors to conduct an art-related activity from your booth to attract attendees. All activities and promotions must be pre-approved by ArtiGras staff. **No sales of any product are allowed onsite. (value $3,000)**

i. **Sponsor must tell ArtiGras Sponsor Staff if booth will be utilized by December 21, 2023, and provide a COI (Certificate of Insurance)**

b. Placement of up to three (3) sponsor designed/logoed fence banners no larger than 10’ x 4’ ft (128” x 48” in) throughout festival grounds. Fence banners must have grommets on a minimum of all 4 corners and must be delivered to ArtiGras staff at the Palm Beach North Chamber of Commerce Office at a minimum of 2 weeks before the event takes place (2/2/2024). Placement to be determined by ArtiGras staff. **(value $1,500)**

<table>
<thead>
<tr>
<th>Title Cost</th>
<th>Onsite Booth Space</th>
<th>Onsite Tent Size</th>
<th>Table &amp; Chairs</th>
<th>Fence Banners</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5,000</td>
<td>12’ x 12’ space</td>
<td>10’ x 10’ tent</td>
<td>1 table, 2 chairs</td>
<td>Three (3)</td>
</tr>
<tr>
<td></td>
<td>(value $3,000)</td>
<td>(value $3,000)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$7,500</td>
<td>12’ x 12’ space</td>
<td>10’ x 10’ tent</td>
<td>1 table, 2 chairs</td>
<td>Four (4)</td>
</tr>
<tr>
<td></td>
<td>(value $3,000)</td>
<td>(value $3,000)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$10,000</td>
<td>20’ x 20’ space</td>
<td>20’ x 10’ tent</td>
<td>2 table, 4 chairs</td>
<td>Four (4)</td>
</tr>
<tr>
<td></td>
<td>(value $5,000)</td>
<td>(value $5,000)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

5. **Exclusive rights to Official Title Area Sponsorship.** As the Official Title Area sponsor, sponsor will have top-level title sponsor trademark recognition as outlined below:
   a. Sponsor name will be included as Official Title Sponsor in all press releases related to Title area. **(value $1,200)**
   b. Sponsor name will be included on festival map designating where Title area is located (if applicable). **(value $1,200)**
   c. All signage related to Title area will include sponsor logo. ArtiGras will create a minimum of two large signs designating the entrance and exit of the Title area. **(value $2,000)**

6. **Post event items.** Sponsor will receive the following items within 60-90 days of the completion of the event:
   a. Sponsor will receive a detailed report following ArtiGras including media affidavits, press clippings, copies of all promotional pieces and a full media marketing profile of event attendees.
   b. $5,000+ Title Sponsors will receive 1 unframed and signed ArtiGras commemorative posters as well as 1 framed and unsigned ArtiGras commemorative posters. **(value $180)**
GET READY FOR ARTIGRAS ISLAND!

ArtiGras Fine Arts Festival presented by the Hanley Foundation is right around the corner at North County District Park this President’s Day Weekend in Palm Beach Gardens.

By Charlotte James

What You Need to Know about the 38th Annual ArtiGras Fine Arts Festival

Celebrating 38 years, ArtiGras Fine Arts Festival has grown from a small, local art show to a nationally recognized fine arts festival attracting tens of thousands of art lovers and collectors. ArtiGras Island will be held President’s Day Weekend, February 18-19, 2023 in Palm Beach Gardens, Florida. Produced by the Palm Beach North Chamber of Commerce and presented by Hanley Foundation, ArtiGras was recently named one of the top 70 fine art festivals in the country and showcases a juried exhibition of gallery-quality art from 300 artists.

1 and 2-day advance tickets are on sale now at ArtiGras.org! Kids 12 and under FREE thanks to Arcaida Gardens!

Getting to ArtiGras Island

This year ArtiGras has made a huge effort to make parking and transportation to the festival as seamless as possible! Our parking options for this year are:

- Paid parking on-site at Gardens North District Park
- FREE Parking available with shuttle busses to the event site at the field next to Ballenisles Country Club and Mirasol Park
- Handicapped parking available at Timbor Trace Elementary

- Ride share drop off/pickup and paid parking available at Duncan Middle School

NEW! Chef Showcase

The art of food is back this year! Our new and exciting ArtiGras Culinary Arts Studio will showcase the creativity of cooking through live food demonstrations and tastings.

JUPITER’S BEST KEPT SECRET!

THE MEDI SPA AT THE SACCT

- RACIAL FILLER TREATMENT
- KYBELLA...LIPS & VERSA
- RADIESSE
- VOLUMA®
- MIBELTHERAPY FOR FAT REDUCTION WITH A DIET PLAN & EXERCISE PROGRAM
- THINOS, CHIN, ABDOMEN, ARMS, LOVE HANDLES, SPARKLE TIRE

561-308-9956
1317 Indiantown Road, Jupiter, FL 33458
Presidential Sponsor | $3,850 or $6,850 (double booth/premium location)

LIMITED SPACE AVAILABLE

- **Tickets and Hospitality.** Hospitality / Entertainment benefits for distribution to key customers, clients and employees as outlined below:
  a. 10 one-day tickets to ArtiGras (value $200)
  b. 8 passes to Downtown Palm Beach Gardens VIP Hospitality, 4 per day Saturday and Sunday, provides complimentary lunch and beverages (value $1,800)
  c. 2 passes to the ArtiGras Kick Off Party, presented by HBK CPA’s & Consultants, presented by HBK CPA’s & Consultants, showcasing the commemorative poster unveiling and cocktail party (Tentatively held on last Thursday in January 2024; you may place a HOLD on calendar for Thursday, January 25, 2024, from 6-8 p.m.) (value $200)
  d. 4 credentials for staff working (value $60)

- **Internet Site.** Your logo will be included on the ArtiGras internet site through August 2024. A hyperlink can be included to your web site if web address is provided to ArtiGras staff. (value $1,200)

- **Full Promotional Rights.** Your Company logo will be included on the following ArtiGras print collateral:
  a. Official Event program (agreement must be signed AND paid by 12/21/2023) (value $1,200)
  b. Company logo included in Palm Beach Post Insert, late January ’24 (agreement must be signed AND paid by 12/21/2023) (value $325)
  c. Sponsor Recognition billboard posted prominently at the event site both days (agreement must be signed AND paid by 12/21/2023) (value $2,000)
  d. Post-event “Thank You” e-blast, 5,700 ArtiGras patrons (value $350)

- **Extensive On-Site Presence.** Sponsor will have access to patrons through the following opportunities:
a. 12’ x 12’ space to be used to promote your company and its services to our audience. One 10’ x 10’ tent with four sidewalls, electric, one 8’ table and two chairs are included. Sponsor is responsible for all décor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. We encourage all sponsors to conduct an art-related activity from your booth to attract attendees. All activities and promotions must be pre-approved by ArtiGras staff. **No sales of any product are allowed onsite. (value $3,000)**

   a. **Sponsor must tell ArtiGras Sponsor Staff if booth will be utilized by December 21, 2023, and provide a COI (Certificate of Insurance)**

- **Post event items.** Sponsor will receive the following items within 45 days of the completion of the event:
  a. Sponsor will receive a detailed report following ArtiGras including media affidavits, press clippings, copies of all promotional pieces and a full media marketing profile of event attendees.
Why Sponsor?
Sponsorship of the ArtiGras Fine Arts Festival is a highly effective way to achieve marketing goals and truly embrace community engagement for your business or organization! According to the International Events Group, Inc. (IEG), festivals have a higher audience loyalty than NASCAR or cause marketing. A recent IEG survey shows that 78% of companies agree that participating in festivals has a measurable impact on consumer sales and they provide the most conducive environment for experiential sampling.

ArtiGras sponsors have a 92% return rate and use the event to meet the following goals:
- Positive PR / Media Exposure
- Direct Sales
- Indirect Sales
- Gross Impressions
- Support the Community
- Promote a specific campaign/product
- Sampling
- Increase Traffic
- Entertaining Clients & Customers
- Branding

ArtiGras Fine Arts Festival offers a wide range of sponsorship opportunities to meet any company’s marketing goals through customized programs including advanced advertising, on-site branding and marketing, extensive promotional exposure and hospitality benefits to entertain clients and key stakeholders. **Sponsorships start at just $750!**

“BRAVO to the team who put this together. We are so happy with the exposure that our organization received. The entire event staff was very helpful and on top of everything and a pleasure to work with.”

“Fabulous traffic, exposure, activities, weather, and staff. We absolutely enjoyed the event in every aspect. We have already seen the results in future sales from the prospects received. The exposure was priceless and we can reap the benefits for quite a long time - that was the goal!”
“I love the event's quality, the quality demographics, the happy volunteers and helpful staff.”

Sponsorship Benefits

As a sponsor of the ArtiGras Fine Arts Festival, your company will be provided with an extensive list of benefits designed to serve as a platform to achieve your marketing and communications objectives. An overview of the rights you can receive is outlined below and other activation and promotional ideas can be developed from this list.

Tickets and Hospitality. Hospitality / Entertainment benefits for distribution to key customers, clients and employees.

Internet Site. Name, logo and hotlink inclusion on the ArtiGras website (artigras.org). The average number of hits to this website is currently 250,000 on an annual basis.

Full Promotional Rights. Company name and/or logo on ArtiGras print materials including:

- Event Map 30,000 distribution
- Event Program 20,000 distribution + online 30,000+
- Event Flyers 10,000 distribution
- Event Posters 1,000 distribution
- Advance tickets 40,000 distribution through consignment locations
- Sponsor Recognition Billboard
- ArtiGras E-newsletters to 5,000+ patron emails

Extensive On-Site Presence. Sponsor will have access to over 25,000 anticipated patrons through the following opportunities

- Corporate display area with tent, table and chairs provided
- Signage at event in high traffic area
- Sampling opportunities to 40,000+ attendees
- Audio recognition on main stage during event

Guaranteed media coverage Four to six weeks of pre-event corporate/logo exposure

- Complete Market Radio Promotion
- Extensive Television Promotion
- Total Market Newspaper / Print Coverage
- Website Promotion and Hyperlink
- Inclusion in Press Releases/Advisories & Fact Sheet
Contact Brittany Cartwright at Brittany@pbnchamber.com for more information.
Updated as of 6/20/2023 4:53 PM
ADDITIONAL ARTIGRAS SPONSORSHIP OPPORTUNITIES

Platinum Sponsor | $2,500
- 8 One-Day Entry Tickets to ArtiGras (value $160)
- 12 passes to VIP Hospitality area, 6 per day (Saturday and Sunday), provides complimentary lunch and beverages (includes One-Day Entry) - lunch and beverages included (value $1,800)
- 2 tickets to Kick Off Party (Hold Thursday, January 25, 2024, from 6-9 p.m.) (value $200)
- Half page ad in Official Festival Program (DUE to Charlote@PBNchamber.com by January 5, 2024) (value $600)
- Company name listed on ArtiGras Website and Official Event Program agreement must be signed AND paid by 12/21/2023 (value $600)
  - Company logo and linked website could also be included if agreement is signed and paid by September 30, 2023
- Company name listed in Palm Beach Post Insert, late January ‘24 (agreement must be signed AND paid by 12/21/2023) (value $325)

Blue Sponsor | $1,500
- 6 One-Day Entry Tickets to ArtiGras (value $120)
- 8 passes to VIP Hospitality area, 4 per day (Saturday and Sunday), provides complimentary lunch and beverages (includes One-Day Entry) - lunch and beverages included (value $1,200)
- 2 tickets to Kick Off Party (Hold Thursday, January 25, 2024, from 6-9 p.m.) (value $200)
- Half page ad in Official Festival Program (DUE to Charlote@PBNchamber.com by January 5, 2024) (value $600)
- Company name listed on ArtiGras Website and Official Event Program agreement must be signed AND paid by 12/21/2023 (value $600)
  - Company logo and linked website could also be included if agreement is signed and paid by September 30, 2023
- Company name listed in Palm Beach Post Insert, late January ‘24 (agreement must be signed AND paid by 12/21/2023) (value $325)

Red Sponsor | $750
- 6 One-Day Entry Tickets to ArtiGras (value $120)
- 4 passes to VIP Hospitality area, 2 per day (Saturday and Sunday), provides complimentary lunch and beverages (includes One-Day Entry) - lunch and beverages included (value $600)
- Company name listed on ArtiGras Website and Official Event Program agreement must be signed AND paid by 12/21/2023 (value $600)
  - Company logo and linked website could also be included if agreement is signed and paid by September 30, 2023
- Company name listed in Palm Beach Post Insert, late January ‘24 (agreement must be signed AND paid by 12/21/2023) (value $325)

Contact Brittany Cartwright at Brittany@pbnchamber.com for more information.

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Platinum Sponsors

Jupiter Medical Center

Bus One

Cultural Council for Palm Beach County

John C. Bills Properties Inc.

Contact Brittany Cartwright at Brittany@pbnchamber.com for more information.
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