



February 15-16, 2025 | 10:00 AM - 5:00 PM

Gardens North County District Park 5101 117th Ct N. Palm Beach Gardens, FL



Hosted by:



Presented by:



Produced by:



## Fun Facts

Just in the past 10 years, ArtiGras has raised over \$300,000 for Youth Art Education and local charities.

ArtiGras has been previously held at The Gardens Mall, the field on RCA Blvd, where the G4S building is now, and the first site – the North Palm Beach Country Club.

The ArtiGras site area including Event Area and Site Operations is approximately 516,400 square feet (11.9 acres).

More than 1,000 volunteers and 8,200 volunteer hours help make ArtiGras successful.

ArtiGras artists come from all over the country representing 40 states and Canada.



# About ArtiGras

## About the 40th Annual ArtiGras Fine Arts Festival

Celebrating 40 years, ArtiGras Fine Arts Festival, Presented by Tampa General Hospital, has grown from a small, local art show to a nationally recognized fine arts festival attracting tens of thousands of art lovers and collectors. ArtiGras will be held President's Day Weekend, February 15-16, 2025 in Palm Beach Gardens, Florida. Produced by the Palm Beach North Chamber of Commerce, ArtiGras was recently named one of the top 70 fine art festivals in the country and showcases a juried exhibition of gallery-quality art from 300 artists. ArtiGras also features a Youth Art Competition, ArtiKids Kids Zone, live entertainment and much more!

ArtiGras benefits local charities and is produced by the professional staff of The Palm Beach North Chamber of Commerce with more than 800 volunteers. ArtiGras has grown from a small, local art show to a nationally recognized fine arts festival.

**Pets are **not** allowed. Service dogs may be permitted – this does not include therapy animals.**

### Location:

Gardens North County District Park  
5101 117 Court North  
Palm Beach Gardens, FL



2023

1st Place  
Event Guide/Brochure  
SunSational Awards



2023

1st Place  
Commemorative  
Poster  
SunSational Awards



2023

3rd Place  
Website  
SunSational Awards



2023

200 Best Fine Art &  
Designs Shows  
Sunshine Artists



February 15 + 16, 2025  
Palm Beach Gardens, FL

[www.artigras.org](http://www.artigras.org)

- Patron / Artist / Volunteer Satisfaction
  - Festival Highlights
  - 2025 Patron Survey
    - Results
    - Awards
  - Marketing & PR
- 2025 Media Summary
  - Why Sponsor?
- Sponsorship Benefits
- Supported Art Programs



### ArtiGras by the Numbers:

- 20,000+ Patrons visited the show over both days, Saturday and Sunday
- 800 volunteers work over 10,000 hours to make ArtiGras a success
- 275 artists travel a combined total of more than 250K miles to exhibit artwork
- 100+ companies use ArtiGras to promote their business on an annual basis
- 2,000 students in Palm Beach County schools benefit from donations made to their classroom
- Over \$633K in publicity value (a \$200K increase since 2023)
- Over 221.3 million combined impressions



### Contact Us

Have questions?

Contact the Palm Beach North Chamber of Commerce @ 561-746-7111 or [Brittany@PBNChamber.com](mailto:Brittany@PBNChamber.com)



## Patron / Artist / Volunteer Satisfaction



### Artists

Each year ArtiGras receives an average of 1200 applications from artists around the country for the coveted 300 available spaces. Artists are selected through an intense 3-day process by 5 professional artist jurors and cash prizes worth \$20,000 are awarded at the event for first place awards in each category.

Artist Survey Results show that exhibitors consider ArtiGras as one of the best shows in the country for Organization, Layout, Quality & Quantity of Customers and Artist Amenities and the average artist grosses over \$3,500 during the two-day event.

*"It is so evident that ArtiGras is well planned, well-advertised, and well managed. The volunteers were so accommodating...they really enjoyed being there to help both customers and artists...many of them thanked us for being at the show. The brochures were really helpful...I noticed many customers using them."*

*"Fabulous treatment of artists and great turnout. I did an artist demonstration this year and was treated like a "rock star". I did very well on gross receipts and the crowd was sophisticated, the jurying selection of the show was top notch, the staff was very nice."*





## Volunteers

It takes over 800 working more than 10,000 hours to make ArtiGras a success! A committee of 35 individuals works year-round to help the Palm Beach North Chamber of Commerce staff produce the annual event.

Volunteers work throughout the event in areas like Unlimited Auto Wash *Information*, Palm Beach County Supervisor of Elections Public *Gates*, Security, *Youth Art*, *ArtiKidsz* Zone, Hubbard Radio *Merchandise*, Volunteer Headquarters, First Alert Shutters, Windows and Wholesale *VIP/Hospitality* and more. Survey results show that 99% of volunteers would return for future years.



*"I came in from Birmingham, AL especially for this festival. My daughter had volunteered last year and said what a great experience it was. I loved the festival and appreciated your accepting my sister (dragged her in from Atlanta too) and me to volunteer. It was a fantastic time I got to share with my daughter and my sister. Thanks to you all."*

*"It is a very nice community event, and you should be proud of your efforts in bringing people to the northern Palm Beaches!"*

*"I had a wonderful, rewarding, educational experience!"*

## Patrons

Patrons come from throughout the state of Florida to enjoy the festivities of ArtiGras over President's Day weekend each year. Survey results show that 95% of ArtiGras visitors rate the event as Good or Excellent and 94% will return for future years.

*"Today was a fantastic day. The vendors are so polite, courteous and helpful. Everything is clean and well maintained. I truly had a wonderful experience."*

*"Amazing number of exhibits - well worth the visit."*

## Festival Highlights

**The Gardens Mall Main Stage** – From rock and pop to country and jazz the ArtiGras entertainment stage has something for everyone. Live music plays all weekend for patrons to enjoy. The Hanley Foundation Youth Art Competition also is featured on The Gardens Mall Main Stage on Saturday morning.



**Cultural Council for Palm Beach County Emerging Artists** – Featuring 10 fabulous local artists from the Palm Beach County area who are exhibiting in an outdoor art festival for the first time. These artists have been through a vigorous training program with ArtiGras event staff and

other artist experts over six months leading up to the event. Patrons will be able to enjoy and purchase art that has been created in their “own backyard.”



**FPL Comfort Zone** – Re-Energize in the shade of the relaxing Comfort Zone while enjoying the sights of ArtiGras!

**Artist Demonstration Stage** – Various participating artists from around the country will demonstrate their art technique. Attendees are invited to watch and ask questions of our resident experts.

**Palm Beach North Chef Showcase** - “The ArtiGras Culinary Arts Studio” venue incorporates the creativity of Culinary Arts through live food demonstrations and tastings. This is the other main hub of the Festival in between the bands who play through the day over at The Gardens Mall Main Stage.



**Kids Under 12 are FREE, thanks to Arcadia Gardens** – Kids Under 12 get in Free courtesy of our sponsor Arcadia Gardens - used in all ticket sales promotions.

**Hanley Foundation Youth Art Competition Gallery** – Enjoy the amazing talents of local young artists from area schools (over 100!) – grades K-12. Contest entries are on display all weekend. Winning schools receive prize money to purchase art

supplies and winning students have their artwork framed, courtesy of ArtWorks Framing & Printing.

**Art Wall** – 60-foot chalkboard wall, located in Amazon ArtiKids Zone, for youth to draw with chalk at festival.

**Amazon ArtiKids Zone** – This section is dedicated specifically to young artists who are invited to participate in a wide selection of interactive art activities made from recycled materials. In addition, kids can pick a square on the Art Wall or create "ArtiTown" out of recycled boxes while enjoying live entertainment on the “kids only” stage!

**Art Pick Up** – No need to carry those large purchases through the crowds back to your car! Let us meet you at the Art Pick Up gate where we will personally load it into your car for you.







**Solid Waste Authority Recycling Right Program –** “Recycling is an Art” is a unique way in which local school art programs can get involved with ArtiGras Fine Arts Festival and win money for their

classrooms, while promoting and learning about green efforts.



**Artist Awards** - Taking place Sunday morning of ArtiGras, a total of 13 awards and \$21,000 in prize money is given to the best in show for our artists.



**Kick Off Party –** Annual cocktail party and Poster unveiling for VIP’s, Patron Society Members, Artists and sponsors.

**Downtown Palm Beach Gardens VIP Hospitality –** Ticketed area for VIPs with complimentary

food, beverage and entertainment throughout the weekend.



## 2025 Patron Survey Results

Every year, ArtiGras conducts a survey of attendees.



### Demographics:

Average age: 55

Average household income: \$150,000+

Residence: 43% over those surveyed live in Palm Beach Gardens; 34% live somewhere in Palm Beach County; 12% live somewhere in Florida, but outside of the County; 9% are seasonal residents

### Marketing:

76% were regular attendees and have attended ArtiGras previously.

Of how they heard about, or received information regarding ArtiGras: **51% found out about the event through "Word of Mouth,"** which included organizations, friends/family, etc.; 15% reported they "live in the area;" 14% recalled "Social Media;" 11% cited a Sponsor, 11% recalled the internet or the official ArtiGras website, and 9% recalled print marketing while another 9% recalled television or radio.

### Overall Satisfaction:

**96% who had an opinion of the event, felt their experience was either "Good" or "Excellent."**

Averages Spent of Food and Beverages: \$150 (Per party)

Average Spent of Art and Merchandise: \$125 (Per party)

Economic Impact: \$1.2 million.

70% planned to visit a Palm Beach Gardens restaurant before or after the event, while 12% planned to go visit a store/retail shop.



## Awards



ArtiGras is nationally known as one of the top festivals in the country. ArtiGras has been named one of the Top Best Fine Art & Design Shows in the nation by Sunshine Artist Magazine as well as one of the Top 10 in 2019 and Sunshine Artist 200 Best in 2023. ArtiGras won THREE awards in 2023 from the Florida Festivals & Events Association

(FFEA). We are very proud that we have garnered several awards from different organizations:

**Florida Festivals and Events Association (FFEA) SunSational Awards:** 2024 Television (2<sup>nd</sup> Place), Mobile App (2<sup>nd</sup> Place), Commemorative Poster (3<sup>rd</sup> Place), PR/Media Campaign (3<sup>rd</sup> Place); 2023 Event Guide/Brochure (1<sup>st</sup> place), Commemorative Poster (1<sup>st</sup> Place), Website (3<sup>rd</sup> Place); 2022 Commemorate Poster; 2020 1st Place T-Shirt, 2020 2nd Place Commemorative Poster, 2020 2nd Place Promotional Poster, 2020 #24 out of 200 Best Fine Art & Designs Shows; 2018 SunSational Award Winner; Best Magazine Display Ad 2009; Best Printed Materials 2010; Best Promotional Materials 2010; Best Poster 2010. The Florida Festivals and Events Association's mission is to promote and strengthen the festival, event and fair industry in Florida through education, networking, dissemination of information, and the cultivation of high standards for the industry. The FFEA SUNsational Awards Program recognizes its member's innovation, individuality and creative collaboration. ArtiGras is the proud recipient of several awards including Best Poster, T-Shirt, Brochure and Printed Program.

**Southeastern Tourism Society:** Top 20 Events in Southeast, 2005, 2007, 2008-2019: The best events across the Southeast compete to receive the prestigious Top 20 Events designation. Through a nomination process, Southeast Tourism Society chooses the Top 20 events in the Southeast for each month of the year and publishes this list of winners quarterly. The Top 20 Events publication is sent to over 1,600 newspapers, magazines, radio stations, TV stations, AAA publications and others.

**National Telly Awards:** 2005, 2006, 2008: The Telly Awards honor the very best local, regional, and cable television commercials and programs, as well as the finest video and film productions, and work created for the Web. Since 1978, their mission has been to strengthen the visual arts community by inspiring, promoting, and supporting creativity.

**National Davey Awards:** Gold Winner 2005 Poster: The largest and most prestigious awards competition exclusively for the "Davids" of creativity. David defeated the giant Goliath with a big idea and a little rock - the sort of thing small firms do each year. The annual International Davey Awards honors the achievements of the "Creative Davids" who derive their strength from big ideas, rather than stratospheric budgets.

**National Addy Awards:** Silver Award 2006 Poster, Gold Award 2009 TV, Silver Award 2009 Poster, Gold Award 2010 Poster: With over 60,000 entries annually, the ADDY® Awards are the

world's largest and arguably toughest advertising competition. The ADDY® Awards represent the true spirit of creative excellence by recognizing all forms of advertising from media of all types, creative by all sizes and entrants of all levels from anywhere in the world. The American Advertising Federation, a not-for-profit industry association conducts the ADDY® Awards through its 200 member advertising clubs and 15 districts. It is the only creative awards program administered by the advertising industry for the industry.

**Southeastern Festivals and Events Association (SFEA) Kaleidoscope Awards:** Bronze Award for Best Poster, Best Program, 2010: Designed to recognize the marketing, programming and overall event, the SFEA Kaleidoscope Awards acknowledge the highest level of achievement in the festival and event industry throughout the southeast region.

**Florida Art Education Association Awards:** 2008 Community Service Award: The Florida Art Education Association Award strives to recognize individuals within the membership who have achieved the highest level of professionalism in art education and to show appreciation for individuals or organizations that have contributed their services in an exemplary way to the association and to the professional goals we share.



**Florida Association of Chamber Professionals (FACP) Awards** Best Event 2005, Communications Award 2009: The Florida Association of Chamber Professionals provides chamber of commerce professionals with the information, learning and communications skills to carry out the mission of their chambers. The purpose of the Outstanding Communications Awards is to recognize outstanding achievement in chamber marketing materials.





# ArtiGras Marketing & PR

Over **\$633K** in publicity value (*a \$200K increase since 2023*)

Over **221.3 million** combined impressions

[ArtiGras Clips \(downloadable Dropbox document\)](#)

Across the following platforms:

- Florida Weekly (online)
- MSN News (online)
- WFLX Fox 29 (TV)
- WFTL-AM (Radio)
- WPBF (TV)
- WPEC CBS12 (TV)
- WPTV NBC5 (TV)
- Yahoo (online)
- Palm Beach Post (newspaper and online)
- Legends Radio
- Hubbard Radio
- Sunshine Magazine
- Abacoa & Alton
- Jupiter Magazine

## Marketing Highlights

- Exclusive live coverage from WPBF Channel 25 both pre-event and during the festival weekend
- **Newsletter Promo:** Over \$49K value with 315K circulation
- **TV Promo:** Over \$239K value
- **Radio Promo:** Over \$15K value with 255K+ impressions
- **Magazine Promo:** Over \$98.9K in value with 1.299 million in circulation
- **Online Promo:** Over \$231K in publicity value with a 215 billion+ circulation
- **Florida Weekly**
  - [Pre - Email](#) - 42,000+ impressions
  - [Post Email](#) - 41,500+ impressions

				
2025 Media Summary	Total Potential			
	Publicity Value	Impressions	Clips	Run Time (Minutes)
Newspapers	\$68,733.00	525,000	20	
Magazines	\$109,580.00	1,453,000	62	
TV	\$168,351.00	2,256,729	93	142
Online	\$234,142.78	218,787,094	59	
Radio	\$14,911.00	235,400	17	
Totals	\$595,717.78	223,257,223	251	

With media partners throughout Southeastern Florida, ArtiGras reaches a broad audience. Here are just a few examples of our Media Partners:

American Towns  
American Vineyard Magazine  
Art & Culture  
Art Hive Magazine  
Abacoa and Alton Magazine  
Abacoa Community News  
Broward Palm Beach  
CBS12  
Channel 8 Eyewitness News  
CW34  
Coffee News  
Dinestyle.us  
Evensi  
Eventful  
Event Crazy  
Explore Palm Beach  
Festival Flyer  
Festival Net  
Festivals.com  
Fest Hund  
Find Festival  
Florida Weekly  
Gordon Fine Arts  
Holalatinos Magazine  
Islander  
Jupiter Spotlight

Jupiter Magazine  
Jupiter Ocean Mile  
Jupiter West  
K-LOVE  
Legends Radio  
LifeStyles in PBG  
Macaroni Kid  
Miami Herald  
Miami on the Cheap  
MSN News  
NMAAF  
NorthWestGeorgiaNews.com  
One Page News  
Palm Beacher  
PBG Lifestyle Magazine  
Palm Beach Daily News  
Palm Beach Illustrated  
Palm Beach Moms  
Patch  
Pbpost.com  
Press Release Engine  
Seabreeze Publications  
Skiddle  
Soundplate  
Southern Exposure  
South Florida Weekender

SunSentinel  
TCPALM  
The Atlantic Current  
The Heights of Jupiter  
The Palm Beach Post  
The Palm Beaches  
The Rickie Report  
The South Florida CW  
Travel Guide to Florida  
TravelHost Palm Beach  
What & When & Where  
Worth Avenue  
WFLX  
WPBF  
WPEC  
WPTV  
WPEC  
WRMF  
X102.3 Radio  
Yahoo Finance  
Yahoo News











# ArtiGras

Fine Arts Festival

LIVE CONCERT SERIES at Abacoa

**Earl Stewart**

A Dick Robinson Entertainment Production

## A TRIBUTE TO STEELY DAN

THE EXPANDING MAN

## SATURDAY FEBRUARY 15, 7:30 PM

A FREE CONCERT EVENT

Limited reserved seating available - [CLICK HERE](#)



# Festival Map

- Entrance Gates
- Tampa General Hospital  
Presenting Sponsor
- PBC Supervisor of Elections  
Ticket Booth
- Unlimited Auto Wash  
Information Booth
- Emergency Medical
- Restrooms
- ATM
- FPL  
Comfort Zone
- First Alert Shutters,  
Windows and Wholesale  
VIP Hospitality
- Art Pick-Up
- Artist Booths 100's
- Artist Booths 200's
- Artist Booths 300's
- Artist Booths 400's
- Cultural Council  
for Palm Beach County  
Emerging Artists
- Sponsor Booths

- |   |  |
|---|--|
| <b>Hubbard Radio</b><br>Merchandise & Concessions Oasis |  |
|   | Refreshments<br>ArtiBrew<br>Palm Beach Spritz        |
|   | Food & Snacks  |
|   | Merchandise  |
| <hr/>   |  |
|   | ArtiKids Zone  |
|   | Art Wall   |
|   | Palm Beach North<br>Podcast Youth Art<br>Competition |
|   | Playground   |
| <hr/>   |  |
|   | The Gardens Mall<br>Main Stage                       |
|   | ArtiGras Podcast<br>Artist Demo Studio               |
|   | WPBF<br>Fashion Show                                 |
|   | Sysco<br>Chef Showcase Pavilion                      |
|   | ArtWorks of Northwood<br>Official Poster Framers     |
|   | Solid Waste Authority<br>Recycle Right               |
|   | Volunteer Outpost                                    |
|   | Bus One<br>Shuttle Stop to Parking                   |

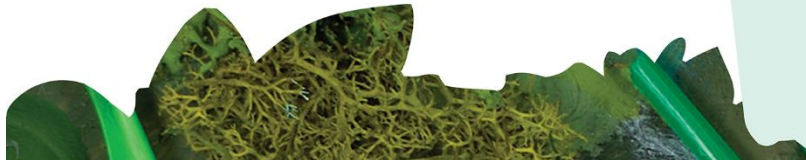
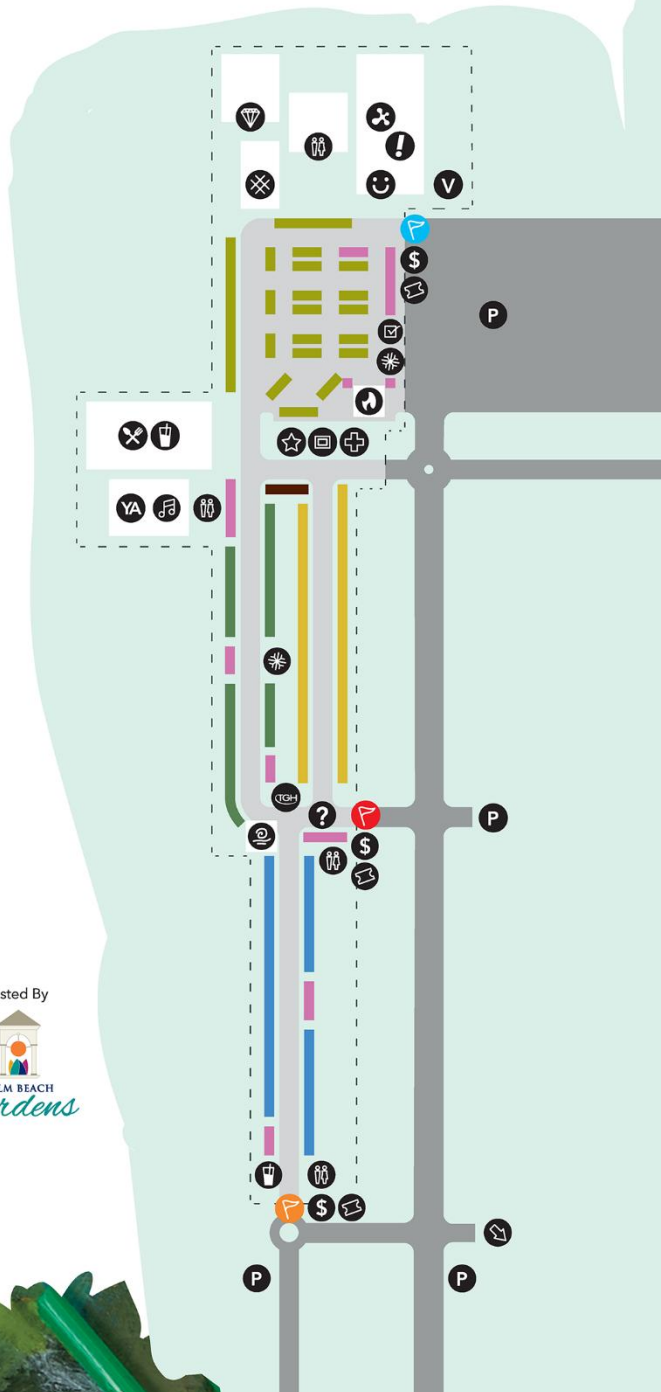
Presented By



Produced By



Hosted By





## Florida Panthers Celebrate Stanley Cup Victory With Parade In Fort Lauderdale

On June 30, The Florida Panthers hosted a victory parade in Fort Lauderdale for earning their title as the 2024 Stanley Cup Champions. Hoisting the cup proudly for their community, the celebration marked a historical triumph for the franchise. Panthers' Owner Vincent Viola, President and CEO Matthew Caldwell, General Manager Bill Zito, Head Coach Paul Maurice



and Hockey Hall of Famer Roberto Luongo were among the speakers. They expressed gratitude to the South Florida community for supporting the Panthers over the last 30 years and celebrated the team's success in the 2023/24 season. Captain Alexander Barkov, Alternate Captains Aaron Ekblad and Matthew Tkachuk, and star Goaltender



Florida Panthers Celebrate on page 2

## The 40th Edition Of The ArtiGras Fine Arts Festival

Now Accepting Artist Applications  
The Festival Will Run, Feb. 15 To 16, Over Presidents' Day Weekend 2025



Art wall

The 40th edition of the ArtiGras Fine Arts Festival presented by Tampa General Hospital, scheduled for February 15 to 16, 2025, is currently accepting artist applications at [zapplication.org](http://zapplication.org). Artists can apply for jury selection in 12 fine art categories including Ceramics, Digital Art, Drawing and Printmaking, Fiber (Wearable and Non-Wearable), Glass, Jewelry, Mixed Media, Painting, Photography, Sculpture and Wood.

Known as one of the nation's top art festivals, ArtiGras, in Palm Beach Gardens, Florida, annually attracts tens of



Artist Paulo Jimenez from DeLand, Fla. paints at the 2024 ArtiGras Fine Arts Festival.



Art demo by Molly

thousands of art lovers and collectors. The two-day outdoor festival, produced by the Palm Beach North Chamber of Commerce, showcases a juried exhibition of gallery-quality

ArtiGras on page 4

## Hanley Foundation To Host Second Annual Bartle BBQ Hang

Hanley Foundation, Florida's largest provider of grant-funded prevention programs to combat addiction, will host the Second Annual Bartle BBQ Hang, a skateboard and BBQ event, on Aug. 24 at the National Croquet Center in West Palm Beach. The Bartle BBQ Hang was conceived by the Bartle family, their close friends and SandyJames Fine Food and Productions, in honor of Cory Bartle, a 34-year-old skateboarding enthusiast and rising culinary star, who tragically lost his life from an accidental fentanyl overdose in October 2022.

"We were so moved last year by all of the support and participation from our friends in the skateboarding and

culinary communities," said James Bartle, event chair and co-founder of SandyJames Fine Food and Productions. "This cause is near and dear to our hearts, and we can't wait to host this again!"

The event committee chaired by James Bartle includes Jessica Busarello, Sandy Coto, Trudy Crowetz and Mary Jacobs. The BBQ



Mary Jacobs, James Bartle

will take place on Saturday, Aug. 24 from 4 to 7 p.m. at the National Croquet Center, 700 Florida Mango Road, West Palm Beach, Fla. Tickets are \$50 for adults, \$35 for juniors (ages 13 to 30), and free for

children 12 and under. Tickets and sponsorship opportunities can be purchased at [hanleyfoundation.org/bbq](http://hanleyfoundation.org/bbq).

Admission includes a BBQ feast underwritten and catered by SandyJames, as well as a variety of kids' and family activities, including a half-pipe competition with cash prizes. Other major sponsors include Cleveland Clinic Florida, Seabreeze Building, Leeds Custom Design and the Croquet Foundation of America. All proceeds from the event will benefit Hanley Foundation's Cory Bartle Memorial Fund, which helps provide lifesaving scholarships for individuals with substance use disorders who would not otherwise be able to access quality treatment.

Cory Bartle was a masterful culinary artist by the age of 25 whose work brought him an incredible amount of joy. He was an avid outdoorsman, and he loved skateboarding and the beach. Cory was passionate about the people he loved and was willing to help people in any way he could. Cory was working hard on his recovery and wanted to be free of addiction. Unfortunately, an accidental overdose took his life in October 2022. In honor of Cory's life, his family created the Cory Bartle Memorial Fund to support

Hanley Foundation on page 2

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FLORIDA  
PERMIT NO. 2075



## Community Foundation Prepares For Hurricane Season With Disaster Relief Fund

### Local Nonprofit Partners To Benefit From Proactive Fundraising Efforts

The Community Foundation for Palm Beach and Martin Counties announced that it is taking immediate action to address the NOAA National Weather Service Climate Prediction Center's warning of "above-normal hurricane activity" in the Atlantic basin this year. NOAA is predicting this year's season has an 85 percent chance of storms above normal levels.

Through the Community Foundation's Disaster Relief Fund, the nonprofit organization is raising money now for

local communities that are most likely to be affected by the flooding, wind and other impacts of these potentially devastating and frequent storms. Emergency preparedness and response is a core grantmaking focus for the organization.

The Community Foundation has experience supporting relief and recovery efforts for all kinds of crises. Since establishing its Disaster Relief Fund in 2009 in the wake of the housing crisis and recession, the organization has distributed over \$6.1 million in relief grants to nonprofit partners to address the effects of weather-related, economic and health crises.

"When it comes to disasters, our ability to be agile with immediate recovery funds is key," said Danita R. DeHane, president and CEO of the Community Foundation. "We take

our historic leadership role around emergency relief to heart because we become a lifeline to the nonprofit partners on the ground during a crisis. Investing in our Disaster Relief Fund today helps us stand ready to help our neighbors in need in the stormy months ahead. With our donors, we are

here to help people rebuild their lives in the short- and long-term."

To support the Disaster Relief fund at Community Foundation, visit <https://yourcommunityfoundation.org/funds/disaster-relief-fund/>.



*ArtiGras from page 1*

art and offers a unique opportunity for visitors to interact with and purchase directly from the artists.

ArtiGras also offers the "Emerging Artist" category for local artists. This program offers selected developing artists mentoring services, professional booth photos and complimentary tent rental. Qualifications include artists who have never exhibited in a show and reside in South Florida. Emerging Artist applicants should proceed in the same manner as professional artists and submit their artwork online through [zaplication.org](http://zaplication.org).

The deadline for artists to apply online for inclusion in ArtGras is Wednesday, Sept. 25. Artists can email [artists@artigras.org](mailto:artists@artigras.org), call (561) 748-3942 or visit [www.artigras.org](http://www.artigras.org) for more information.

Along with more than 250 onsite artists, the 40th edition of ArtGras will feature interactive art exhibits, children's activities, live music and the youth art competition among food and art demonstrations. For more information visit [www.artigras.org](http://www.artigras.org).



Diane Seeman



Laurie Snow Hein



Artist Steve Cambronne



Sarah LaPierre



**VKB KITCHEN & BATH**  
"From Inspiration to Installation"

# Welcome TO OUR SHOWROOM

WE ARE NOW IN PALM BEACH GARDENS!



## VISIT OUR SHOWROOM TODAY!

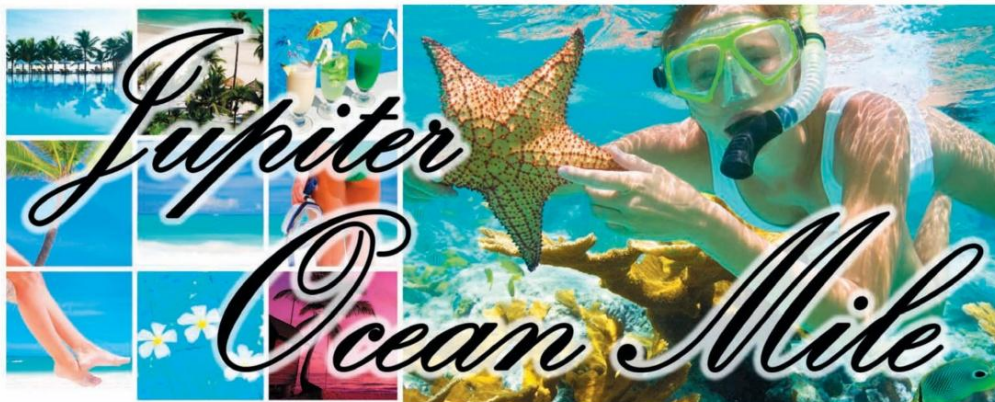
GET YOUR **FREE ESTIMATE** IN OUR **SHOWROOM TODAY**

7100 Fairway Drive Suite 26  
Palm Beach Gardens, FL 33418

[f](#) [i](#) [in](#) [t](#) [p](#) [y](#)  
[vbkitchenandbath.com](http://vbkitchenandbath.com)

**561-816-5262**  
[palmbeach@govkb.com](mailto:palmbeach@govkb.com)





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www.seabreezepublications.com

AUGUST 2024

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community for supporting the Panthers over the last 30 years and celebrated the team's success in the 2023/24 season. Captain Alexander Barkov, Alternate Captains Aaron Ekblad and Matthew Tkachuk, and star Goaltender Sergei Bobrovsky also spoke at the parade. Additionally, Broward County Administrator Monica Cepero declared the day as "Florida Panthers Day."



Florida Panthers Celebrate on page 2

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Arti wall

ArtiGras on page 3

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The event committee chaired by James Bartle includes Jessica Busarello, Sandy Coto, Trudy Crowetz and Mary Jacobs. The BBQ will take place on Saturday, Aug. 24 from 4 to 7 p.m. at the National Croquet Center, 700 Florida Mango Road, West Palm Beach, Fla. Tickets are \$50 for adults, \$35 for juniors (ages 13 to 30), and free for children 12 and under. Tickets and sponsorship opportunities can be purchased at [hanleyfoundation.org/bbq](http://hanleyfoundation.org/bbq).

Admission includes a BBQ feast underwritten and catered by SandyJames, as well as a variety of kids' and family activities, including a half-pipe competition with cash prizes. Other major sponsors include Cleveland Clinic Florida, Seabreeze Building, Leeds Custom Design and

the Croquet Foundation of America. All proceeds from the event will benefit Hanley Foundation's Cory Bartle Memorial Fund, which helps provide lifesaving scholarships for individuals with substance use disorders who would not otherwise be able to access quality treatment.

Cory Bartle was a masterful culinary artist by the age of 25 whose work brought him an incredible amount of joy. He was an avid outdoorsman, and he loved skateboarding and the beach. Cory was passionate about the people he loved and was willing to help people in any way he could. Cory was working hard on his recovery and wanted to be free

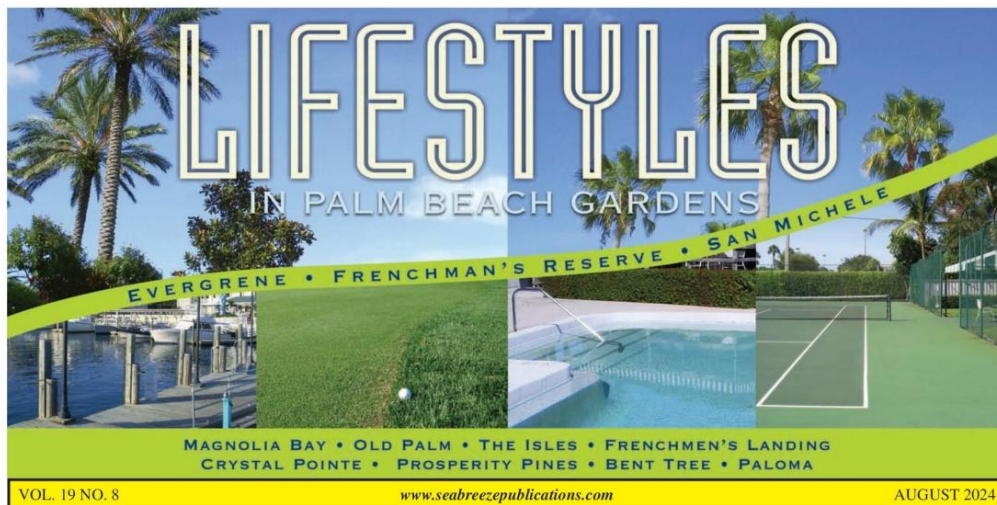


Mary Jacobs, James Bartle

Hanley Foundation on page 4

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## Florida Panthers Celebrate Stanley Cup Victory With Parade In Fort Lauderdale

On June 30, The Florida Panthers hosted a victory parade in Fort Lauderdale for earning their title as the 2024 Stanley Cup Champions. Hoisting the cup proudly for their community, the celebration marked a historical triumph for the franchise. Panthers' Owner Vincent Viola, President and CEO Matthew Caldwell, General Manager Bill Zito, Head Coach Paul Maurice and Hockey Hall of Famer Roberto Luongo were among the speakers. They expressed gratitude to the South Florida



community for supporting the Panthers over the last 30 years and celebrated the team's success in the 2023/24 season. Captain Alexander Barkov, Alternate Captains Aaron Ekblad and Matthew Tkachuk, and star Goaltender Sergei Bobrovsky also spoke at the parade. Additionally, Broward County Administrator Monica Cepero declared the day as "Florida Panthers Day."



Florida Panthers Celebrate on page 3

## The 40th Edition Of The ArtiGras Fine Arts Festival

**Now Accepting Artist Applications**  
**The Festival Will Run, Feb. 15 To 16, Over Presidents' Day Weekend 2025**

The 40th edition of the ArtiGras Fine Arts Festival presented by Tampa General Hospital, scheduled for February 15 to 16, 2025, is currently accepting artist applications at [zapplication.org](http://zapplication.org). Artists can apply for jury selection in 12 fine art categories including Ceramics, Digital Art, Drawing and Printmaking, Fiber (Wearable and Non-Wearable), Glass, Jewelry, Mixed Media, Painting, Photography, Sculpture and Wood.

Known as one of the nation's top art festivals, ArtiGras, in Palm Beach Gardens, Florida, annually attracts tens of thousands of art lovers and collectors. The two-day outdoor

festival, produced by the Palm Beach North Chamber of Commerce, showcases a juried exhibition of gallery-quality art and offers a unique opportunity for visitors to interact with and purchase directly from the artists.

ArtiGras also offers the "Emerging Artist" category for local artists. This program offers selected developing artists mentoring services, professional booth photos and complimentary



Artist Paulo Jimenez, from Deland, Fla. paints at the 2024 ArtiGras Fine Arts Festival.



ArtiGras on page 5

## Hanley Foundation To Host Second Annual Bartle BBQ Hang

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Mary Jacobs, James Bartle

Hanley Foundation on page 2

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Artist Paulo Jimenez from DeLand, Fla. paints at the 2024 ArtiGras Fine Arts Festival.



Artist Steve Cambronnie



Art demo by Molly



Diane Seeman



Art wall



ArtiGras on page 20

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## SOUTHERN SPOTLIGHT

### Florida Panthers Celebrate Stanley Cup Victory With Parade In Fort Lauderdale

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Head Coach Paul Maurice and Hockey Hall of Famer Roberto Luongo were among the speakers. They expressed gratitude to the South Florida community for supporting the Panthers over the last 30 years and celebrated the team's success in the 2023/24 season. Captain Alexander Barkov, Alternate Captains



*Southern Spotlight on page 2*

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*Southern Profile on page 3*

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## FUNDRAISING EVENT

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*Fundraising Event on page 2*



Mary Jacobs, James Bartle



SOUTHERN PROFILE *from page 1*

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The deadline for artists to apply online for inclusion in ArtiGras is Wednesday, Sept. 25. Artists can email [artists@artigras.org](mailto:artists@artigras.org), call (561) 748-3942 or visit [www.artigras.org](http://www.artigras.org) for more information.

Along with more than 250 onsite artists, the 40th edition of ArtiGras will feature interactive art exhibits, children's activities, live music and the youth art competition among food and art demonstrations. For more information visit [www.artigras.org](http://www.artigras.org).



Art wall



Art demo by Molly



Diane Seeman



Sarah LaPierre



Laurie Snow Hein



Artist Steve Cambonne



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# ArtiGras

## Fine Arts Festival

More than 250 artists, family-friendly activities, culinary cuisine, and so much more

**FEBRUARY 15-16, 2025**

THE GARDENS NORTH COUNTY DISTRICT PARK, PALM BEACH GARDENS

## Why Sponsor?

Sponsorship of the ArtiGras Fine Arts Festival is a highly effective way to achieve marketing goals and truly embrace community engagement for your business or organization! According to the International Events Group, Inc. (IEG), **festivals have a higher audience loyalty than NASCAR or cause marketing**. A recent IEG survey shows that 78% of companies agree that participating in **festivals has a measurable impact on consumer sales** and they provide the most conducive environment for experiential sampling.

ArtiGras sponsors have a 92% return rate and use the event to meet the following goals:

- Positive PR / Media Exposure
- Direct Sales
- Indirect Sales
- Gross Impressions
- Support the Community
- Promote a specific campaign/product
- Sampling
- Increase Traffic
- Entertaining Clients & Customers
- Branding



ArtiGras Fine Arts Festival offers a wide range of sponsorship opportunities to meet any company's marketing goals through customized programs including advanced advertising, on-site branding and marketing, extensive promotional exposure and hospitality benefits to entertain clients and key stakeholders. **Sponsorships start at just \$950!**

*"BRAVO to the team who put this together. We are so happy with the exposure that our organization received. The entire event staff was very helpful and on top of everything and a pleasure to work with."*

*"Fabulous traffic, exposure, activities, weather, and staff. We absolutely enjoyed the event in every aspect. We have already seen the results in future sales from the prospects received. The exposure was priceless and we can reap the benefits for quite a long time - that was the goal!"*

*"I love the event's quality, the quality demographics, the happy volunteers and helpful staff."*







## Sponsorship Benefits

As a sponsor of the ArtiGras Fine Arts Festival, your company will be provided with an extensive list of benefits designed to serve as a platform to achieve your marketing and communications objectives. An overview of the rights you can receive is outlined below and other activation and promotional ideas can be developed from this list.

**Tickets and Hospitality.** Hospitality / Entertainment benefits for distribution to key customers, clients and employees.

**Internet Site.** Name, logo and hotlink inclusion on the ArtiGras website ([artigras.org](http://artigras.org)). The average number of hits to this website is currently 250,000 on an annual basis.

**Full Promotional Rights.** Company name and/or logo on ArtiGras print materials including:

Event Map	30,000 distribution
Event Program	20,000 distribution + online 30,000+
Event Flyers	10,000 distribution
Event Posters	1,000 distribution
Advance tickets	40,000 distribution through consignment locations
Sponsor Recognition Billboard	
ArtiGras E-newsletters to 5,000+ patron emails	

**Extensive On-Site Presence.** Sponsor will have access to over 25,000 anticipated patrons through the following opportunities

- Corporate display area with tent, table and chairs provided
- Signage at event in high traffic area
- Sampling opportunities to 40,000+ attendees
- Audio recognition on main stage during event

**Guaranteed media coverage** Four to six weeks of pre-event corporate/logo exposure

- Complete Market Radio Promotion
- Extensive Television Promotion
- Total Market Newspaper / Print Coverage
- Website Promotion and Hyperlink
- Inclusion in Press Releases/Advisories & Fact Sheet



From its humble beginnings at the North Palm Beach Country Club, to its current ranking as one of the premier fine art festivals in the United States, the ArtiGras Fine Arts Festival has stayed true to its purpose – to promote cultural arts in Palm Beach North in a family friendly environment.

As budget cuts increase, school art programs continue to decrease every day. We know how important these programs are to a child's educational and social development and that's why we created the ArtiGras Foundation to benefit local school art programs and scholarships. We are proud to report that since its beginning, ArtiGras ticket sales and programs have generated over \$500,000 to support the arts in Palm Beach County.

The following organizations have directly benefitted as a result of the support from our partners:

Allamanda Elementary School	Inlet Grove Community High School	Palm Beach Gardens High School
Alzheimer's Foundation of America	Jeaga Middle School	Palm Beach Lakes High School
Amara Shriners	Jerry Thomas Elementary School	Palm Beach Opera
American Lung Association	John F Kennedy Middle School	Palm Springs Middle School
ARC of Palm Beach County	John I Leonard High School	Panther Run Elementary School
Armory Arts Center	Juno Beach Preparatory School	PBGHS JROTC
ArtStart	Jupiter Academy	PBGHS Key Club
Atlantic Arts Academy	Jupiter Christian School	Poinciana Day School
Atlantic High School	Jupiter Community High School	Quantum House
Bak Middle School of the Arts	Jupiter Elementary School	Resource Depot
Batt School for Leadership	Jupiter Farms Elementary School	Royal Palm Beach High School
Beacon Cove Intermediate School	Jupiter High School	Sacred Heart Catholic School
Bear Lakes Middle School	Jupiter High School	Seminole Ridge Community High School
Benoist Farms Elementary School	Jupiter High School	Seminole Trails Elementary School
Big Brothers Big Sisters of Martin County	Environmental Club	Seminole Trails Elementary School
Bob Swanson Give A Life Foundation	Jupiter Middle School	South Olive Elementary School
Bright Futures Academy	Kiwanis Club of Palm Beach Gardens	St. Mark's Episcopal School
Bright Futures Charter School	Lake Park Baptist School	St. Mark's Episcopal School
Christa McAuliffe Middle School	Lake Park Elementary School	Summit Christian School
D. D. Eisenhower Elementary School	Lake Worth Community High School	Suncoast Community High School
Dr. Mary McLeod Bethune Elementary School	Lighthouse Center for the Arts	The Benjamin School
Dreyfoos School of the Arts	Lighthouse Elementary School	Timber Trace Elementary School
Egret Lake Elementary School	Limestone Creek Elementary School	UB Kinsey / Palmview Elementary
Elbridge Gale Elementary School	Lincoln Elementary School	VSA (Very Special Arts) of PBC
Girl Scouts of Southeast Florida	Maltz Jupiter Theatre	Washington Elementary School
Grassy Waters Elementary School	Marsh Pointe Elementary School	Watson B. Duncan Middle School
Greenacres Elementary School	North Palm Beach Elementary School	Wellington Christian School
Grove Park Elementary School	Northboro Elementary School	Wellington High School
Heath Evans Foundation	Northmore Elementary School	West Riviera Elementary School
Heritage Elementary School	Palm Beach Community College	Wheels for Kids
Howell L. Watkins Middle School	Art Alliance	Wild Dolphin Project of South Florida
Independence Middle School	Palm Beach County Literacy Coalition	William T. Dwyer High School
Indian Ridge School	Palm Beach Gardens Elementary School	Wynnebrook Elementary School







