





ArtiGras benefits local charities and is produced by the professional staff of The Palm Beach North Chamber of Commerce with more than 800 volunteers. ArtiGras has grown from a small, local art show to a nationally recognized fine arts festival.

> <u>Sponsor Deadline (Agreement</u> + <u>Payment): Monday,</u> <u>December 15, 2025</u>

Celebrating 40 years in The Palm Beaches, ArtiGras Fine Arts Festival, Presented by Tampa General Hospital, has grown from a small, local art show to a nationally recognized fine arts festival attracting tens of thousands of art lovers and collectors. ArtiGras will be held President's Day Weekend, February 14-15, 2026, in Palm Beach Gardens, Florida. Produced by the Palm Beach North Chamber of Commerce, ArtiGras was recently named one of the top 70 fine art festivals in the country and showcases a juried exhibition of gallery-quality art from 300 artists. ArtiGras also features the Youth Art Competition, ArtiKids Kids Zone, live entertainment at The Gardens Mall Main Stage and much more!









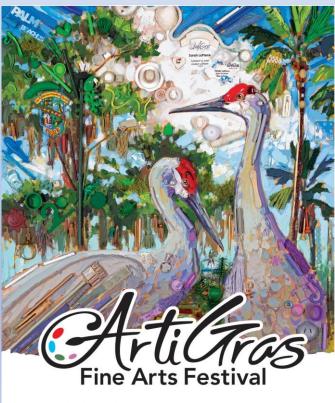


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2025	Morsani College of Medicine			
Media Summary		Total Potential		
	Publicity Value	Impressions	Clips	Run Time (Minutes)
Newspapers	\$68,733.00	525,000	20	
Magazines	\$109,580.00	1,453,000	62	
TV	\$168,351.00	2,256,729	93	142
Online	\$234,142.78	218,787,094	59	
Radio	\$14,911.00	235,400	17	
Totals	\$595,717.78	223,257,223	251	



ArtiGras has been named one of the Top Best Fine Art & Design Shows in the nation by Sunshine Artist Magazine and also has been selected as one of the Top 20 Events in the Southeast by the Southeast Tourism Society.



More than 250 artists, family-friendly activities, culinary cuisine, and so much more

FEBRUARY 15-16, 2025

THE GARDENS NORTH COUNTY DISTRICT PARK, PALM BEACH GARDENS

MEDIA COVERAGE OF THE 2024 ARTIGRAS FINE ARTS FESTIVAL

237 Media Hits Across TV, Radio, Newspapers Magazines and Online

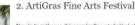




P Palm Beach Daily Ne

Looking for fun things to do this weekend Feb. 16-18? Top 5 events in Palm Beach County

By Eddie Ritz, Palm Beach Post, 2024-02-1-



Now in its 30th year, this permiter fine outs footbral of the Paint Beachto, multical as one of the top to at aboves in the United State will showness worder from more than 275 activate from across the country. There will also be interactive exhibits, kids outsities, as youth art competition, Por maria and the Artificine Juliancy Artis Studio. This isn favorite will showness the creativity of cooking through like sood demonstrations and testings.

The event is 10 a.m. to 5 p.m. Seturday, Feb. 17 and Sunday, Feb. 18. Gordens North District Park, 5101 117th Court N., Palm Beach, Gordens, Advance one-day ticket \$15, at gate \$20. Information:



Aaron Reed began painting to boost his GPA. 20 years later, he's Artigras' featured artist ag Monthreed

ALM BEACH GARDENS - <u>Auron Reed</u> discovered his knack for painting in a

The class ended up kicking off his coreer as an artist. The talent he uncovered as a 9-year-old took him all around the country to sell his artwork at festivals for the sent han decodes.

teed of Conyers, Georgia, is this year's featured artist for the ArtiGras Fine Arts lestival.

His pointing will serve as the official poster for this year's 39th commemoration of the festival, an annual celebration of community and artistic expression in



Coverage was mainly local to South Florida, but ran on global sites AOL, Yahoo and YouTube.



Just in TV hits, there were more than two hours of coverge.





Register as a Sponsor Today!

Deadlines

- 12/15/25
 - Sponsor Commitment / Agreement
 - Payment DUE
 - Booth activation
 - Provide a COI (Certificate of Insurance)
 - Confirm if electric is needed
 - Get approval for giveaways and promo items
- 1/22/26 Kickoff Party
- 2/4-13/26 Ticket Packet Pickup
- 2/13/26 Booth Setup
- 2/14 + 2/15 41st Event!
- April/May 2026 Fulfillment Report Sent Out





Title vs. Presidential

Title Sponsors: includes 10' x 10' OR 20' x 20' tented booth space (tents, one/two 6-foot table and two/four chairs included, depending on Investment)

- Naming Rights to a specific Area (see full <u>list here</u>)
- \$5K+ \$7.5000 Title Sponsors get a Single Booth space
- \$10K+ Title Sponsors get a Double Booth space (includes 2 tables and 4 chairs)
- Location is preferred, more high-trafficked areas
- One -Day Tickets: 30-50
- Hospitality Tickets (includes One-Day): 16-20
- Kickoff Party Tickets: 4-6



Value ~ \$20,000+ / Cost = \$5,000 - \$10,000

Versus....

Presidential Sponsor: Includes 10' x 10' space with one tent, table and two chairs

- Presidential Sponsors get a Single Booth space
- Location is based on date of agreement confirmation
- One-Day Tickets: 10
- Hospitality Tickets (includes One-Day): 8
- Kickoff Party Tickets: 2

Value \$10,000+ / Cost = \$3,600 (Chamber Member rate) – \$6,850 (Double, Non-Member Rate)









OPEN Title Sponsorships



\$10,000 Title Sponsorships

- Youth Art Competition
- Rest & Relaxation Areas
- SOLD: Chef Showcase, Gates

\$5,000 Title Sponsorships

- Artist Oasis
- Art Wall
- Finance and the Money Collection Cart

\$7,500 Title Sponsorships

- Volunteers
- Re-CHARGE Partner
- Artist Demo Studio
- Artist Awards
- Automobile Sponsor
- Our Official ATM Provider
- Official Health & Safety Partner
- Official Ride Safety Partner
- SOLD: VIP Hospitality, Main Stage, Emerging Artists









<u>Level</u>	Presenting	<u>Title</u>	<u>Presidential</u>	<u>Platinum</u>	<u>Blue</u>	<u>Red</u>
Cost	\$30,000	\$5-10K	\$3,600*/\$6,800* *Member Rate	\$2,500	\$1,500	\$950
Naming Rights and Logo on ALL promotional materials	X	N/A	N/A	N/A	N/A	N/A
Fence Banners	4	3-4	N/A	N/A	N/A	N/A
Booth Space	20' x 20' tent with 4 sidewalls	10' x 10' tent with 4 sidewalls	\$3,600: 10' x 10' tent \$6,800: 20' x 20' tent with 4 sidewalls	N/A	N/A	N/A
Ad in Program	Full Page	N/A	N/A	Half Page	Half Page	N/A
Tickets	400	30-50	10	22	15	8
Hospitality Tickets	60	16-20	8	12	8	4
Kickoff Party Tickets	20	4-6	2	2	2	2
Logo on Web and in e- blasts	X	X	X	If signed & paid before 9/30/25	If signed & paid before 9/30/25	If signed & paid before 9/30/25
Logo in: Event Program, PB Post Insert and on Sponsor Billboard	Х	X	X	Name ONLY	Name ONLY	Name ONLY



Marketing & Ticket Packages

Benefits for Platinum and Blue levels:

- Tickets:
 - Platinum: 22 One-Day/12 VIP/2 Kickoff Party
 - Blue: 15 One-Day/8 VIP/2 Kickoff Party
- Half page ad in Official Festival Program (value \$600) <u>DUE January 3, 2026</u>
- Company name listed on ArtiGras Website and Official Event Program (agreement must be paid and signed by 12/16/2025 (value \$600)
 - Company logo and linked website could also be included if agreement is signed and paid by September 30, 2025) (value \$1,000)
- Company name listed in Palm Beach Post Insert, late January '26 (agreement must be paid and signed by 12/16/2025) (value \$325)









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- Tickets:
 - 8 One-Day/4 VIP/2 Kickoff Party
- Company name listed on ArtiGras Website and Official Event Program (agreement must be paid and signed by 12/16/2025 (value \$600)
- Company logo and linked website could also be included if agreement is signed and paid by September 30, 2025) (value \$1,000)
- Company name listed in Palm Beach Post Insert, late January '26 (agreement must be paid and signed by 12/16/2025) (value \$325)



Value= \$2,485 - 3,965 Cost = \$950 - 2,500







Bonus Booth Discount

Participate in a booth at all 4 Premier Events produced by the Palm Beach North Chamber of Commerce and get a STEAL for your presence!

If you're a member that's a bonus, BONUS deal!!

Date	Event	Price (\$6,200 Member vs. \$7,500 Non-Member)
August 23, 2025	Tampa General Hospital Loggerhead Triathlon	\$800/\$1,600 (Normally \$1,000/\$2,000)
October 18 + 19, 2025	Jupiter HarbourFest	\$400 (Normally \$450)
Feb 14 + 15, 2026	ArtiGras Fine Arts Festival, Presented by Tampa General Hospital	\$3,000/\$3,300 (Normally \$3,600/\$3,850)
March 7 + 8, 2026	ArtFest by the Sea at Juno Beach, Presented by the Palm Beach Gardens Medical Center	\$2,000/\$2,200 (Normally \$3,000/\$2,850)













